**Personal marketing plan** - Take some time to reflect upon and then answer (in a few sentences or dot points) the following questions:

1. **What type of placement experience do you want?**

2. **Who offers that kind of experience?**

3. **What is your capacity for undertaking placement opportunities?**

4. **What do you hope to learn from your placement?**

**Your next steps -**
- Update your resume and attend a Resume Lab (book in via Career Hub)
- Create a LinkedIn profile and join the RWPP group
- Begin researching your industry and send back your research sheet to rwpp@qut.edu.au
- If you feel you would like extra support from the RWPP team book in for a placement planning appointment on Career Hub

**Additional resources:**