Career Books are produced annually to provide undergraduate students with information and tips about increasing their employability and preparing for graduate employment. The publications are an effective avenue to promote your organisation and employment opportunities to QUT students.

The books are produced for each faculty area, and some specific disciplines, as follows:
- Built Environment, Design and Engineering
- Business
- Creative Industries
- Education
- Health
- Justice
- Law
- Nursing
- Science, Technology and Mathematics

In addition to approximately 4,000 copies being published in 2013, the books are also available online (including advertisements) to all students at [http://www.careers.qut.edu.au/student/infosheet.jsp](http://www.careers.qut.edu.au/student/infosheet.jsp).

### Advertising Opportunities

**Cover Advertisement**
- Full Page - A4 portrait: $1800 + GST
- Colour
- Choice of positions: Internal front cover / internal back cover / external back cover
- You may choose to have your cover advertisement in all books or selected books.

**Internal Advertisement**
- Options: Full Page - A4 portrait: $1000 + GST
- Half Page - A5 landscape: $600 + GST
- Black and white
- Position of advertisement within each book is determined by the Editor.
- You may choose to have your advertisement in all books or selected books.

**Artwork**
- The image files can be accepted as a .jpg with a 300 dpi or more.

### Enquiries / Bookings for 2014 Career Books

Enquiries contact: Jean Szeto: [jean.szeto@qut.edu.au](mailto:jean.szeto@qut.edu.au) or 07 3138 9882

Due date for bookings: Friday 18 October 2013
Due date for artwork: Friday 8 November 2013