Career Books are produced annually to provide undergraduate students with information and tips about increasing their employability and preparing for graduate employment. The publications are an effective avenue to promote your organisation and employment opportunities to QUT students.

The books are produced for each faculty area, and some specific disciplines, as follows:
• Science, Technology, Engineering and Mathematics
• Business
• Creative Industries
• Education
• Health
• Nursing
• Law
• Justice

In addition to approximately 4,000 copies being published in 2013, the books are also available online (including advertisements) to all students at http://www.careers.qut.edu.au/student/infosheet.jsp

Advertising Opportunities

Cover Advertisement  Nearly sold out!
Full Page - A4 portrait: $1800 + GST
Colour
Choice of positions: Internal front cover / internal back cover / external back cover
You may choose to have your advertisement in all books, a selection of books or just one book for the same price.

Internal Advertisement
Options: Full Page - A4 portrait: $1000 + GST
Half Page - A5 landscape: $600 + GST
Black and white in print version. Colour in the online version.
Position of advertisement within each book is determined by the Editor.
You may choose to have your advertisement in all books, a selection of books or just one book for the same price.

Artwork
The image files can be accepted as a .jpg with a 300 dpi or more.

Enquiries / Bookings for 2014 Career Books

Enquiries contact: Jean Szeto: jean.szeto@qut.edu.au or 07 3138 2726

EXTENDED DUE DATES!
Due date for bookings: Thursday 5 December 2013
Due date for artwork: Friday 13 December 2013