

2012 QUT Career Books

Each year, Careers & Employment work in conjunction with various Faculties at QUT and industry sponsors to produce Career books for undergraduate students – mainly targeting final year students. In these books, titled *Your Career in(study area inserted, e.g. Business)* students are provided with materials, examples and information to assist them in their preparation for graduate employment. Sponsorship opportunities include advertising space on the book covers or on the internal pages.

In previous years, over 8,000 books were produced for distribution to final year undergraduate students in Built Environment & Engineering; Business; Creative Industries; Education; Health; Human Movements; Justice; Law; Nursing; and Science and Technology. The books are also available online at <http://www.careers.qut.edu.au/student/infosheet.jsp> and provide an excellent opportunity for employers to market general organisational information or graduate recruitment information to students.

Advertising Price List for 2012 Edition

Cover Advertisement

- Size: Full Page - A4 portrait: \$1800 + GST
- Price indicated here is for a cover advertisement in all Career books (see *Books* section below)
- Options of internal front cover, internal back cover, or external back cover
- **Colour print**

Internal Advertisement

- Size: Full Page - A4 portrait: \$1000 + GST
Half Page - A5 landscape: \$600 + GST
- Prices indicated here are for a choice of one or several Faculties (see *Books* section below)
- Position of advertisement within each book is determined by the Editor.
- **Black and white print.**

Artwork

The image files can be accepted in pdf with a 300 dpi or more.

Books

Previously, approximately 8,000 books have been produced and distributed to students (mainly final years) across the following Faculties / Discipline areas. Internal advertising may be selected to appear in one or more of the volumes.

Previously, the following volumes have been printed:

- Built Environment & Engineering
- Business
- Creative Industries
- Education
- Health
- Human Movements
- Justice Studies
- Law – distribution to 1st and Final Year students
- Nursing
- Science & Technology

Reservation and Booking

- To reserve your advertising space or to discuss these options further, contact Catherine Garino by email c.garino@qut.edu.au or phone 07 3138 9882 as soon as possible.
- **To secure your reservation please email artwork to Catherine Garino (c.garino@qut.edu.au) by COB, Friday 11 November, 2011.**

Alternatively, a CD-Rom / DVD containing your artwork can be posted directly to Catherine Garino at:

QUT Careers & Employment
X222, Level 2, X Block
Gardens Point Campus
GPO Box 2434, BRISBANE Q 4001